

PRESS KIT

Menu Media



USA

*Advertising
for
Today's World*

954.546.0267

Contact@MenuMediaUSA.com

www.MenuMediaUSA.com

PACKAGES



Restaurants Choose One Package Below

1. 11" wide x 8.5" height Qty 5000
2. 17" wide x 11" height Qty 5000
3. EDDM: 17" wide x 11" height Qty 7000 (5000 out of 7000 is mailed)
4. Inside Menus/Take Out Menus 8.5" wide x 11" height
Qty 50 Restaurant Menus 450 Take Out Menus
5. Magnetic Menus 5.5" wide x 8.5" height
Best Sellers on the menu Qty 1000
6. Chalkboard/Dry Erase 24" wide x 30" height Qty 1
7. Lite Writer 19" wide x 23.875" height Qty 1
8. Table Tent 4.25" wide x 8.5" height Qty 1

Menu Media



EDDM

aka: Every Door Direct Mail

*US Postal Service delivers to each Resident
& Business chosen in certain zones
with-in designated Zip Code by the Restaurant*

SPECS:

5,000 Mailed via US Postal Service
Area: Surrounding Local Neighborhood
Flat Size: 17" wide x 11" height
Final Size: 5.67" wide x 11" height
Type: Brochure 3-FOLD
USPS Price: .18 cents each menu mailed



MARKETING

4 Ways We Market Your Restaurant & Advertisers

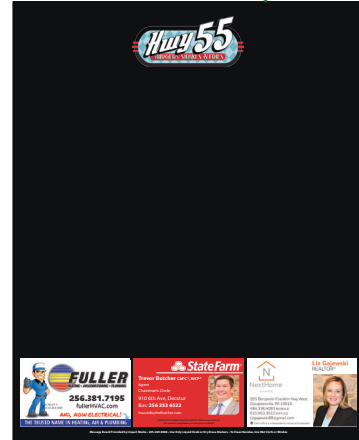
- 1) **MMUSA Printed Menus** - Menus placed in restaurant to give to their customers and also during delivery service.
- 2) **MMUSA Website** - Your menu and advertisers will be viewed by new potential customers. We use SEO and Social Media Tools to market our website - in return your restaurant & advertiser's businesses gain more exposure and new customers. Two options on our **MMUSA Website** available for our business advertisers: 1) Listing in our Business Listing Section. 2) Also your business has the option to place a Display Ad in our Shopping area attracting more new customers to your business, ask a **MMUSA Representative** for more information.
- 3) **Coming Soon! MMUSA APP** - Used for quick access by your customers and to attract new customers to your restaurant and business that have advertised in our **MMUSA Printed Menus**.
- 4) **MMUSA EDDM** - For restaurants that have chosen this **MMUSA** option, this tool will bring more exposure and traffic to your restaurant and advertised businesses.

A WIN - WIN for everybody!

#1: 11" wide x 8.5"



#6: Chalkboard/Dry Erase



#2 & 3: 17" wide x 11" or EDDM



#4: Inside Menus/Take Out



#7: Lite Writer



#5: Magnetic Menus



#8: Table Tent



AD SIZES & PRICES



1. 11" x 8.5" - Qty Printed: 5,000 Menus

Cover:	.09 cents per menu	ad size varies	= \$425.00
Regular:	.07 cents per menu	ad size varies	= \$365.00
Double:	.15 cents per menu	ad size varies	= \$730.00
Triple:	.23 cents per menu	ad size varies	= \$1,134.00
Half:	.05 cents per menu	ad size varies	= \$235.00

2. 17" x 11" - Qty Printed: 5,000 Menus

Cover:	.10 cents per menu	ad size varies	= \$495.00
Regular:	.09 cents per menu	ad size varies	= \$425.00
Double:	.17 cents per menu	ad size varies	= \$845.00
Triple:	.28 cents per menu	ad size varies	= \$1,409.00
Half:	.05 cents per menu	ad size varies	= \$250.00

3. EDDM 17" x 11" - Qty Printed: 7,000 Menus

Cover:	.12 cents per menu	ad size varies	= \$819.00
Regular:	.10 cents per menu	ad size varies	= \$719.00
Double:	.19 cents per menu	ad size varies	= \$1,337.00
Triple:	.43 cents per menu	ad size varies	= \$2,154.00
Half:	.05 cents per menu	ad size varies	= \$355.00
Mini Ads (EDDM Panel ONLY)	.04 cents per menu	ad size varies	= \$275.00

4. Inside Menus/Take Out Menus 8.5" wide x 11" height

Small:	.45 cents per menu	2.59" x 1.6"	= \$225.00
Large:	.59 cents per menu	2.59" x 3.347"	= \$295.00

5. Magnetic Menus 5.5" wide x 8.5" height

Regular:	.30 cents per menu	2" x 2.5"	= \$299.00
Banner:	.33 cents per menu	4" x 1.25"	= \$325.00

6. Chalkboard/Dry Erase 24" wide x 30" height

Regular:	6 spots available	7.563" x 4.603"	= \$399.00
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7. Lite Writer 19" wide x 23.875" height

Regular:	6 spots available	9" x 2.5"	= \$399.00
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8. Table Tent 4.25" wide x 8.5" height

Regular:	2 spots available	4.25" x 8.5"	= \$399.00
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Please note: All printed ads purchased come with social media exposure and a display size ad on our website, of the length of printed ad includes hyperlink to your website or email address.



A LA-CARTE

List On Our Website, Your
"ADVERTISING LISTING"

Included hyperlink
to your website or email
address add: \$50.00 (1 year)

Your Display Ad Posted
On Our
"MARKET PLACE"
on our site:

6 months add \$90.00
12 months add \$160.00

Included hyperlink
to your website or
email address

Blue Rectangle
AVERAGE regular
size ad for 11"w x
8.5"h. Listed above.
Ad sizes will vary in
height from
menu to menu.

Red Rectangle
AVERAGE regular size
ad for 17"w X 11"h &
EDDM. Listed above.
Ad sizes will vary in
height from
menu to menu.



www.SRMGraphicsAndPrinting.com

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